Fact Sheet

Voluntary Industry Standards for Retail Package Sizes of Tea Bags, Instant Tea, and Iced Tea Mixes

These standards are purely voluntary. There is no sanction, legal or otherwise, for non-compliance.

Teabags:

*Cup-Size:* The minimum industry standard weight for individual cup-size teabags is 200 teabags per pound. The standard package sizes are 8, 16, 48, and 100 teabags per carton.

*Quantity Service:* Since these teabags are basically presented to the consumer as convenience products for making iced tea in quantity, and since each teabag will make 2-3 glasses of iced tea, depending upon the strength preferred, the minimum industry standard weight is one teabag per _ ounce. The standard package sizes are 10, 12, and 24 teabags per carton.

NOTE: Teabags in special promotion packs will comply with the minimum industry standard weight (i.e., 200 teabags per pound for cup-sized teabags, and one teabag per _ ounce for quantity service.)

**Instant Tea:** This is packed in 1, 2, 3, and 4 ounce jars only.

NOTE: This standard also covers flavored, non-sweetened instant tea.

**Iced Tea Mixes:**

*Sugar Sweetened:* Glass jars and cans are packed in 12, 24, 32, and 36-ounce containers only. Pouches are packed to reconstituted in multiples of 16 fluid ounces only, this yield to appear on the principal display panel.

*Artificially Sweetened:* Low Calorie Products are packed in 3, 4, 5, and 6 ounce jars only. Diet Products are packed in 5 and 7.5 ounce jars only.