

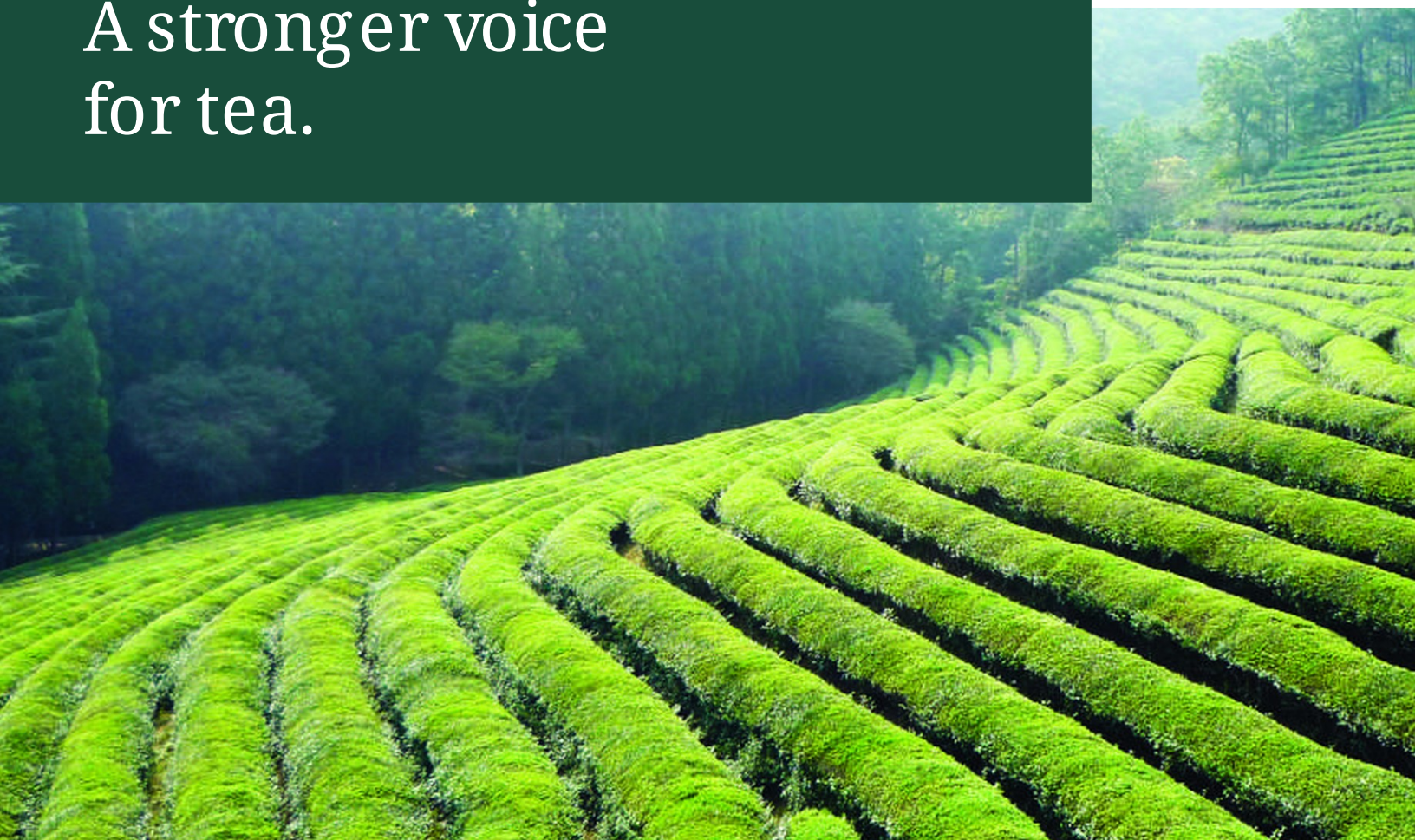


Tea Association

— OF THE U.S.A. —

MEMBERSHIP OPPORTUNITIES

A stronger voice
for tea.



ADVOCACY / KNOWLEDGE / CONNECTION

The U.S. tea industry, working together

www.teausa.org | info@teausa.com

Supporting tea since 1899.



Operating in the U.S. tea market means navigating regulation, trade, supply chains, food safety requirements and constant change. Membership gives your organization a coordinated industry voice, trusted information and access to the knowledge and relationships of the tea community.

OUR ROLE

To act as the recognized independent authority on tea and the official voice for our members on issues affecting the industry.

Independent

A nonprofit trade organization focused on the interests and long-term health of the U.S. tea industry.

Collaborative

Bringing together experience and expertise from businesses across the tea supply chain.

Forward-looking

Helping members understand change, share perspectives and support sustainable growth of the U.S. tea market.

What membership gives you.



Practical support for the issues that affect your business.

01 Representation when it matters

A shared voice on government, regulatory and trade issues affecting tea.

02 Early awareness of change

Timely updates on food safety, importation, labeling and other developments that may affect operations.

03 Market and industry insight

Tea statistics, industry reports, market information and Association guidance.

04 Practical knowledge

Resources and communications that help members understand regulatory and technical requirements.

05 A seat at the table

Opportunities to participate in committees, industry discussions and collaborative work.

06 Access to the tea network

Connections with businesses, producing origins, advisers and specialists across the tea community.

A collective voice carries further



Much of the Association's work happens behind the scenes. Members support a coordinated response to the issues affecting the importation, production, safety and sale of tea.

Government relations

We monitor policy developments, engage with agencies and bring forward industry perspectives on matters affecting the tea trade.

Industry alerts & response

Timely member communications help organizations understand developments, supply-chain concerns and misinformation.

Standards & guidance

Staff, committees and advisers collaborate on voluntary guidance and common terminology for tea products and practices.

Regulatory awareness

Resources help members stay informed about U.S. food safety requirements, including BTA and FSMA developments.

Membership helps turn individual concerns into an informed, coordinated industry response.

What lands on your desk.

Membership is not just access to information. It is access to information selected and interpreted for the tea industry.

- | | | |
|---|--|---|
| 1 | Regulatory & trade advisories | Updates on policy, importation and regulatory developments relevant to tea. |
| 2 | Industry data | Tea statistics, market information and reports that help place the U.S. market in context. |
| 3 | Technical guidance | Information on food safety, labeling, standards and operational requirements. |
| 4 | Member briefings | Industry dialogue when an emerging issue requires shared understanding or coordinated response. |
| 5 | Research & education | Resources related to tea, health and responsible industry communication. |
| 6 | Conferences & events | Opportunities to exchange ideas, hear from experts and build relationships across the sector. |

The value is in knowing what matters, when it matters, and having an industry network to turn to.

Connected across the tea supply chain.



The Association maintains relationships with tea-producing countries, origin associations and counterpart organizations. These relationships support dialogue on quality, reliable supply, U.S. requirements and responsible growth.

Origin dialogue

Direct relationships support communication between the U.S. market and tea-producing origins.

Supply awareness

Industry connections strengthen understanding of supply, quality and market developments.

Shared understanding

Dialogue helps communicate U.S. expectations and requirements across the global trade.

RELATIONSHIPS ACROSS TEA-PRODUCING ORIGINS

Argentina
Bangladesh
Brazil
Burundi
China
Ecuador
India
Indonesia

Japan
Kenya
Malawi
Nepal
Papua New Guinea
Republic of Georgia
Rwanda
South Africa

Sri Lanka
Taiwan
Tanzania
Turkey
Uganda
Vietnam
Zimbabwe

Be part of the work.



Membership is not passive. It creates opportunities to contribute expertise, exchange perspectives and help shape Association priorities.

Technical & regulatory

Contribute practical expertise on standards, compliance and technical matters.

Government affairs

Inform the Association's understanding of policy and trade issues affecting members.

Communications & education

Support clear, responsible industry communication and member education.

Tea & health

Engage with research resources and evidence-based communication.

Sustainability

Share perspectives on responsible growth and changing expectations.

Market information

Help strengthen industry understanding through data, trends and discussion.

Your experience becomes part of the collective expertise of the industry.

Your place in the tea community.



01 Trade membership

For businesses purchasing, selling, distributing or processing tea in or for the U.S. market. Minimum certifiable annual tea volume: 20,000 pounds.

02 Associate membership

For organizations providing goods or services to the tea industry, including consultants, laboratories, equipment and packaging suppliers, media, warehousing and transportation firms.

03 Producing country membership

For organizations representing tea-producing countries and regions, including tea boards, exporters' organizations, producers' and growers' associations, NGOs and tea research institutes.

Not sure where your organization fits?

Contact us and we will help identify the appropriate membership category and provide current dues information.

Join the U.S. tea industry's shared voice.



The tea business is increasingly shaped by regulation, trade, food safety requirements, supply-chain change and evolving consumer expectations.

Membership gives your organization a trusted source of industry information, a place to connect with peers and a coordinated voice on the issues that are difficult to address alone.

READY TO EXPLORE MEMBERSHIP?

Let's talk about where your organization fits.

info@teausa.com
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Protect. Promote. Strengthen the future of tea.