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## Fact Sheet

### **Voluntary Industry Standards for Retail Package Sizes of Tea Bags, Instant Tea, and Iced Tea Mixes**

**These standards are purely voluntary. There is no sanction, legal or otherwise, for non-compliance.**

#### **Teabags:**

*Cup-Size:* The minimum industry standard weight for individual cup-size teabags is 200 teabags per pound. The standard package sizes are 8, 16, 48, and 100 teabags per carton.

*Quantity Service:* Since these teabags are basically presented to the consumer as convenience products for making iced tea in quantity, and since each teabag will make 2-3 glasses of iced tea, depending upon the strength preferred, the minimum industry standard weight is one teabag per \_ ounce. The standard package sizes are 10, 12, and 24 teabags per carton.

NOTE: Teabags in special promotion packs will comply with the minimum industry standard weight (i.e., 200 teabags per pound for cup-sized teabags, and one teabag per \_ ounce for quantity service.)

**Instant Tea:** This is packed in 1, 2, 3, and 4 ounce jars only.

NOTE: This standard also covers flavored, non-sweetened instant tea.

#### **Iced Tea Mixes:**

*Sugar Sweetened:* Glass jars and cans are packed in 12, 24, 32, and 36-ounce containers only. Pouches are packed to reconstituted in multiples of 16 fluid ounces only, this yield to appear on the principal display panel.

*Artificially Sweetened:* Low Calorie Products are packed in 3, 4, 5, and 6 ounce jars only. Diet Products are packed in 5 and 7.5 ounce jars only.